

## ABSTRACT

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**Subjective well-being among adolescent blood donors; Rahmah Hastuti, M.Psi., and Dr. Raja Oloan Tumanggor; Undergraduate Program in Psychology, Tarumanagara University, (i-xi; 165 pages, R1-R7, Appdx 1-27)**

Subjective well-being is the subjective evaluation done individually about his/her life in general. In this research, subjective well-being was based on theory of Diener (2005). Subjective well-being has physical and psychological influence and a positive relationship with health. One of the activities in the health-related field is blood donation. This research was conducted to get a picture about subjective well-being among adolescent blood donors. Subjects used in this study were six adolescents (18-24 years old) who had done blood donation at least three times in the last two years. Data collection was done through semi-structured interview technique, from January to May 2017 at the places agreed upon. The structure of subjective well-being had been conceptualized as two major components: cognitive evaluation and affective evaluation. Four subjects considered their cognitive evaluation based on global life satisfaction included with blood donation activity and two subjects based on domain life satisfaction. From six subjects, only three subjects had six predictors of subjective well-being in blood donation activity. Based on this study, it could be concluded that three subjects fulfilled the component evaluation and predictor of subjective well-being compared with three other subjects in blood donation activity.

Keyword: subjective-well-being, blood donation, adolescents