

THE TRANSFORMATION OF COMMERCIAL SPACE IN BATIK KAMPONG LAWYAN, SURAKARTA

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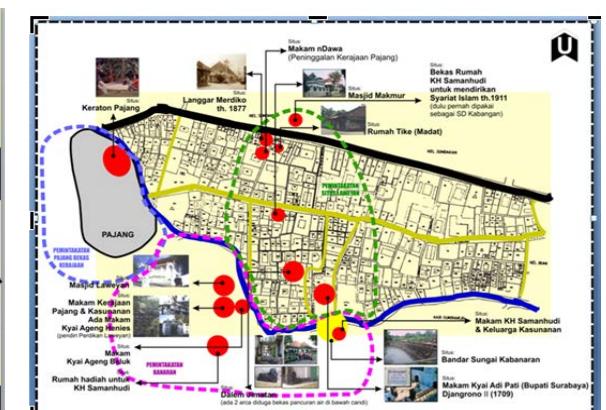
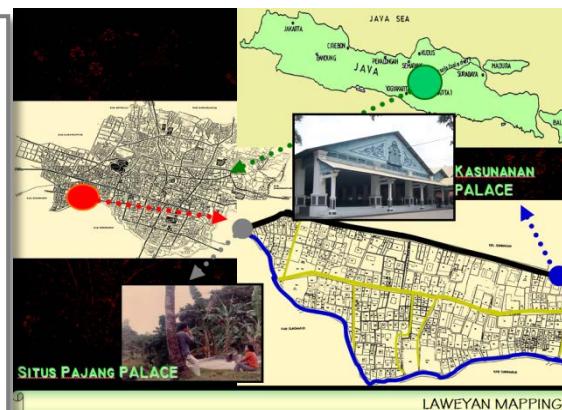
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Laweyan has a very distinctive society—the batik entrepreneurs group. The history recorded that Laweyan was famous because this area was the centre of this group. The batik industry developed rapidly in the mid-19th century until 1870 due to the invention of 'batik cap'-stamped batik technique. This advancement was marked by large scale commercial spaces as well as strong and independent social economy.

Their commercial spaces usually were integrated with their residential houses. Their factories were located in their home area but in separate compounds. The business was managed by the housewives, also known as 'Mbokmase'. The husbands or "Masnganten" acted as the second-in-command.

In the 2000s, the Laweyan society's entrepreneurial concept was slowly shifted. They were no longer entrepreneurs who produced their batik in their factories. Now they are batik sellers who turn their homes into batik stores without considering the sanctity of some rooms. This situation unintentionally became a threat for heritage space in Batik Kampong Laweyan.

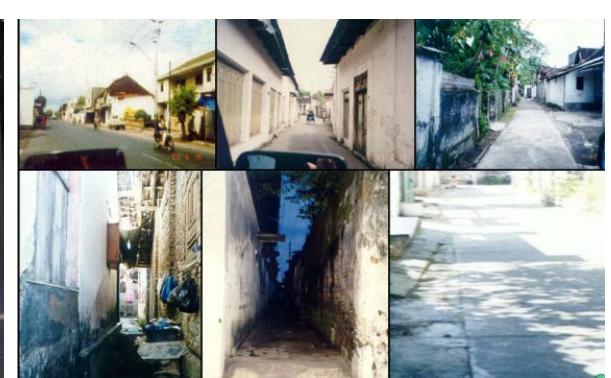
This qualitative research used descriptive narrative technique. Data collection was conducted using grounded theory strategy through interview with the entrepreneurs who experience the change. Finding: the business in Laweyan is better than other regions because it is still supported by its labours and the economic institution. It also has a strong motivation from the community. All these showed that Laweyan still has potential entrepreneurs who should be taken into account.



MAP OF SITUS DISTRIBUTION IN LAWYAN



THE HOUSE OF BATIK ENTREPRENEUR IN LAWYAN



PROTOTYPE MBOKMASE AND MASNGANTEN



SPESIFIC ALLEY IN LAWYAN



BATIK TRADITIONAL PROCESS

TRANSFORMATION OF COMMERCIAL SPACE

BATIK PROTOTYPE PRODUCT



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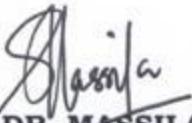
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